

Prospanica Announces 2019 Brillante Awards

► **DALLAS** – Prospanica (formerly the National Society of Hispanic MBAs) announces the recipients of the 2019 Brillante Awards. Recipients were honored in Orlando, Florida, at the annual Brillante Gala as part of the 2019 Prospanica Conference & Career Expo.

Brillante Awards recognize outstanding contributions to the educational, economic and social well-being of the Hispanic community. This prestigious annual award is granted to individuals and organizations

that have had a significant impact in improving the Hispanic community. The following awards were given:

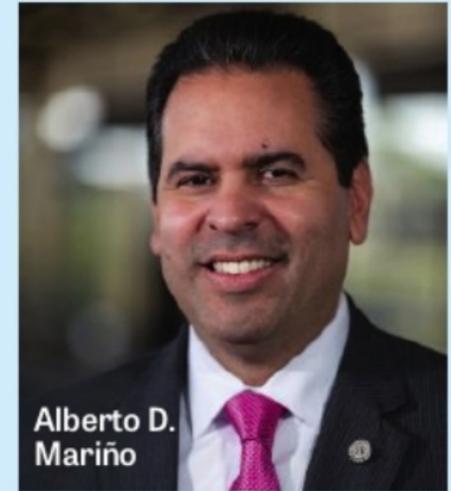
- Brillante Award for Community Service Excellence: Alberto D. Mariño
- Brillante Award for Corporate Excellence: Prudential
- Brillante Award for Entrepreneurial Excellence: Azucena Maldonado of Latina Golfers Association
- Brillante Award for Educational Excellence: Dr. Leslie Torres-Rodriguez, Hartford Public Schools

• Brillante Award for Member Excellence: Kathleen Cabello

Winners were celebrated and honored during Prospanica's Brillante Gala, an evening of celebration that also recognized the founders of the organization, highlighting the year's achievements and outlining the path ahead. "Our Brillante Awards not only celebrate those who have improved our community, but they also inspire others to get involved and strive to be the leader our community needs,"

says Thomas Savino, Prospanica CEO.

To learn more visit prospanicaconference.org.



Alberto D. Mariño

Mission Critical: How Veterans Can Solve the Data Center Talent Gap

► **AUSTIN** – As we navigate the fourth industrial revolution, the data center industry is one of the fastest-growing industries in America today. According to a Market Research Future report, the global data collocation market is projected to surpass \$51 billion at a 12% CAGR through 2022, a rate the report calls staggering. By 2021, another report forecasts there will be 7.2 million data centers in the world storing around 1,327 exabytes of data. One EB is equivalent to 1 billion gigabytes and could contain 50,000 years worth of DVD-quality video.

Now in its fifth year, the Data Center Austin Conference was created by Kirk Offel, executive vice president of platform delivery at Aligned Energy, U.S. Navy veteran and Orion alumnus, to bring together tech and data center professionals to solve the capacity challenges presented with this increased creation and consumption of data. The event was held in September in Austin and hosted more than 500 attendees representing more than 300 companies.

David Coe, senior vice president of strategic programs at Orion Talent and U.S. Marine Corps veteran, and Missy Young, CIO of Switch, presented a breakout session titled "Success of Military Veteran Talent in the Mission Critical Industry," featuring a case study on Switch veteran hiring and best practices for reaching today's veteran job seekers.

Coe and Young addressed how the dramatic growth of the industry is leading to a big demand for skilled talent in roles such as

engineers, project managers, technicians and data center operators. As Coe and Young pointed out, one great source for these roles is the military. The military has trained professionals who are exceptional at maintaining and operating mission critical environments.

With more than 186,000 veterans transitioning from service each year, the military represents a continually renewing source of talent from which to hire. A recent Orion Talent survey revealed interview-to-hire ratio, acceptance rates and retention rates are higher among veterans than civilians. Additionally, 93% of companies say veterans are thriving in technical roles, and 89% report they are in roles that require little supervision.

Hiring veterans trained on the cutting-edge of technology to power civilian mission-critical systems is a smart choice. "Military veterans have seamlessly and successfully made the transition to this industry, and companies in this space need to understand the value of this talent pool," Coe explains.

Visit orientalent.com to learn more.



▲ David Coe of Orion Talent and Missy Young of Switch discuss opportunities for veterans who seek jobs.